



J. B. Chemicals & Pharmaceuticals Limited

Press Release

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J.B.Chemicals launches a New Domestic Division

Mumbai, June 30, 2011:

J.B. Chemicals & Pharmaceuticals Ltd. (JBCPL) announces the launch of their new "Femident Division" catering to Gynecology and Dental products, in its domestic formulations business.

The gynecology and dental segments, at present, has combined sales of about Rs. 2000 crores with annual robust growth of about 16%. The company has launched this division with over 100 medical representatives and 15 products some of which are first of its kind in its respective segment. The company plans to increase medical representative strength in this division to 300 in about 2 years time. The company would focus both on urban and rural markets, which presents good growth opportunity. JBCPL is already well known among medical fraternity in these segments and launch of this dedicated division will help company strengthen its position in these segments as well as in the domestic market.

The company is focused on domestic market for long term sustainable growth and accordingly plans to exploit other therapeutic segments as well that has good growth potential. The higher penetration into both urban and rural markets with increased field personnel and expansion of the existing products basket including entry into new therapeutic segments are the area the company is focused on and would make necessary investments for growth in this business.

About JBCPL:

JBCPL, one of India's leading pharmaceutical companies, manufactures & markets a diverse range of pharmaceutical formulations, herbal remedies and API's. JBCPL exports to many countries worldwide with a strong presence in South Africa, other South African Countries, and South-East Asian countries.

The company continues to focus on growing its share in the regulated markets of US, Europe, Australia and Brazil. JBCPL has a strong R & D set-up for development of NDDS & Formulations and sound regulatory capabilities for filing of DMFs, ANDAs and similar product registration documents. Its State-of-the-Art Manufacturing facilities are approved by renowned international regulatory authorities.

For more information on JBCPL visit our website at www.jbcpl.com. For more details, you may contact:

M.C. Mehta
Company Secretary- General Manager
J. B. Chemicals & Pharmaceuticals Ltd.
91 22 3045 1311

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Forward Looking Statements:

This Press Release may contain Forward Looking Statements regarding future events and future performance of J.B. Chemicals & Pharmaceuticals Ltd. that involve risks and uncertainties that could cause actual results to differ materially from those that may be indicated by such statements.